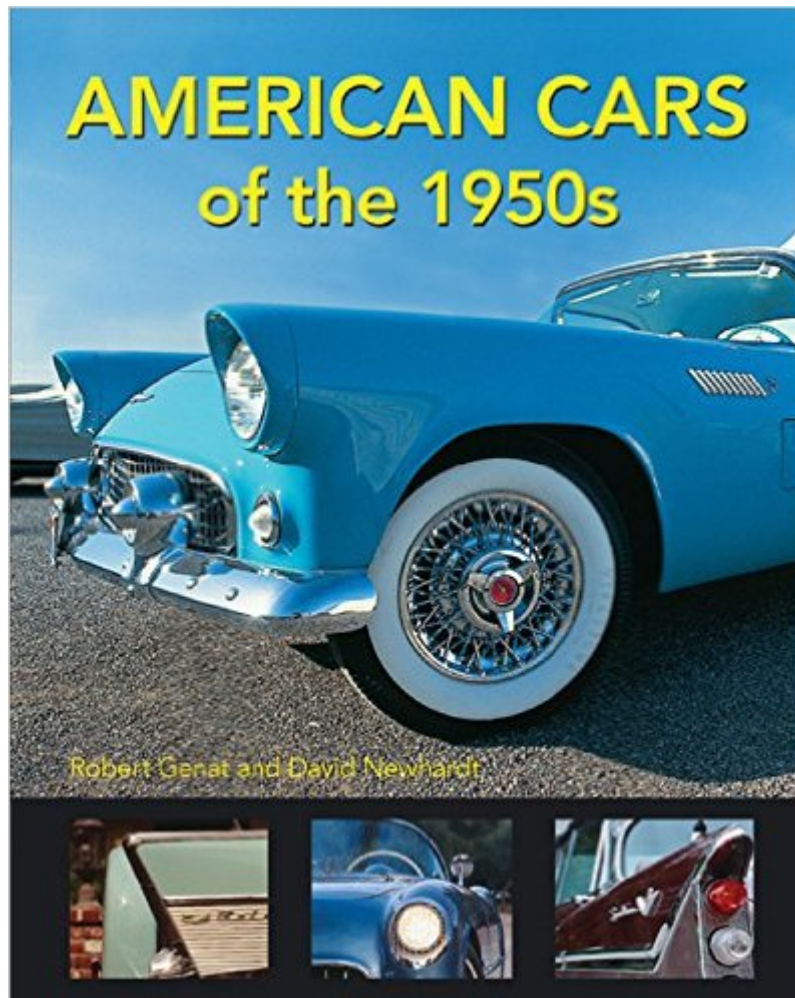


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# American Cars Of The 1950s



## Synopsis

In American Cars of the 1950s, post-war dream cars take center stage with vivid photographs in stunning color. In the 1950s the American automobile industry arrived in style. In the postwar boom, Americans were flush and full of optimism. They wanted cars that reflected the spirit of the day, and automakers happily obliged. This beautiful book recreates the excitement of seeing the Detroit showrooms for the first time, and the feeling of possibility and the open road for car buyers. Thus began the decade celebrated in this nostalgic and informative book, the decade of fins and whitewalls, craftsmanship and bold colored, fine-tuned art on wheels. Here are the cars that Detroit came up with, drawing on all the muscle and magic of the era, the unprecedented prosperity and new technologies and true feats of design. Manufacturers competed with one another to create innovative and original automobiles, and customers flocked to take in the show. In splendid, full-color pictures and fact-filled text, the book recreates the iconic era of American automobiles, one car at a time. From stylish sports cars like the Corvette and Thunderbird, to luxury Lincoln and Cadillac sedans, to the inimitable models from independents like Nash, Studebaker, Crosley, American Cars of the 1950s conveys the spirit of automotive America at its best.

## Book Information

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## Customer Reviews

A great buy for a great colorful book of all the 50s Classics. Chevy's, Ford's, Chrysler's, Buick's, Pontiac's, they're all in this book in gorgeous color photographs. Wonderful background stories on all the makes fact filled with interesting anecdotes. A must for any 50s Car enthusiast! Well presented and easy reading.

Bought for some research for two Wikipedia articles (manufacturing in the 1950s and auto culture), along with a bunch of other books. Really nice images, lots of useful information. Hard to beat the price. Worthwhile book for anyone wanting a trip down memory lane, or who just wants to get a good overview of American iron during the decade.

Very enjoyable book, although I wish it were more comprehensive. I love the Chrysler Corporation's "The Forward Look" of the mid-fifties. My favorite car as a teenager was the 1955 and 1956 Plymouth.

My father's era was the 50s. He loves the cars from that time and this book gives him lots of fond memories and joyful reminiscing about the years, the cars, dating and marrying my mom. It made an excellent gift because it makes him happy each time he looks at it, which is often.

I bought this book for my Dad for Christmas. He loves old, nostalgic cars, and he is a photographer that specifically focuses on these types of cars. He loves the book and was very excited when he opened it on Christmas!

Can't Put It Down. Spectacular Color Photos.

I really enjoyed this book of wonderful cars. The people were great to do business with. I would recommend them.

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